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**For Immediate Release
April 26, 2006**

Mario Tricoci Opens Doors to Women and Children at Day of Beauty

On Sunday, April 23, 2006, WINGS women and children received a very special treat from Marcio Tricoci Hair Salons & Day Spas at 999 W. Dundee Road in Arlington Heights. Between the hours of 10:00 a.m. and 5:00 p.m., 26 salon technicians provided hair cuts, color and makeup for over 90 individuals. The total cost of the Day of Beauty amounted to over \$10,000 in donated services.

“More than two dozen Mario Tricoci staff members volunteered their time to help nearly 100 women and children get a fresh start,” said Anthony Silvestri, general manager, Mario Tricoci Hair Salon & Day Spa, Arlington Heights. “We did hair color, cuts and makeup to give them a morale boost as they take important steps toward changing their lives with the help of WINGS.”

Mario Tricoci Hair Salons & Day Spas operates 20 Mario Tricoci Hair Salon & Day Spa locations and six Mario Tricoci Too Hair Salons throughout Illinois, Kansas, Missouri and Ohio. For three decades, Mario Tricoci Hair Salons & Day Spas have been leaders in luxury hair styling and spa services.

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The company offers an extensive menu of the best in hair, skin and body care, as well as custom make-up and nail services.

“Women and children living in WINGS Safe House and Transitional homes go through so much and work so hard to create a better life for themselves. The fact that Mario Tricoci stepped up and gave these families a way to feel good about themselves is amazing,” says Beth Gardham, Director of Community Resources.

WINGS, which opened in 1985, offers transitional housing and emergency. The Safe House, a 15,000 square foot facility opened in January of 2005 and has already helped over 150 individuals flee from domestic violence. When full, the facility can house up to 45 women and children each night and will provide women with medical, legal, and financial advocacy as well as therapeutic counseling and access to housing and other resources.

In addition the agency has 23 apartments and homes located in Skokie, Des Plaines, Park Ridge, Schaumburg, Hoffman Estates, Mount Prospect, Arlington Heights, Palatine, and Barrington, which provide transitional housing for over 90 women and children each night.

For more information about Mario Tricoci Hair Salons & Day Spas please visit www.tricoci.com. Make appointments online or by calling 1-800-TRICOCI. For more information about WINGS and how to get involved visit www.wingsprogram.com or call 847-908-0910.

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